



The Gifted Child Society Privacy Policy

This website is owned and operated by **The Gifted Child Society (TGCS)**, a 501(c)(3) nonprofit organization headquartered in Allendale, New Jersey. Our online properties are comprised of, but are not limited to, all pages found under www.gifted.org and certain partner sites. This privacy policy applies to these sites and other sites, mobile apps, or other online services we operate that link to this policy (collectively, referred to below as the "Site").

TGCS is committed to respecting and protecting the privacy of our visitors. This privacy policy discloses how we collect, protect, and use information you provide or we collect online, as well as how we protect children's privacy. If our policy practices change in the future, we will let you know by posting our revised Privacy Policy on our website, from time to time. By using the pages on this site or other services covered by the posted Privacy Policy, you are accepting the practices described in the Privacy Policy.

INFORMATION COLLECTION

Personally Identifiable Information. At our site, we do not collect personally identifiable information from individuals unless they provide it to us voluntarily and knowingly. This means we do not require you to register or provide information to us in order to view our site. TGCS only gathers personally identifiable data on our site, such as names, addresses, zip/postal codes, email addresses, etc., when voluntarily submitted by a visitor. Once collected, we may combine this information with other information collected from other sources.

Non-Personally Identifiable Information. TGCS may automatically collect certain technical information from your computer such as your internet service provider, your internet protocol address, your browser type, your operating system, the pages viewed, the pages viewed immediately before and after accessing the website, and the search terms entered to get to our site. This information allows us to improve and customize our services for our visitors. We and our service providers may collect this information using "cookies," which are small text files that many websites save on your computer, or similar technologies. See the section on "Use of Cookies and Similar Technology" below for more information.

USE AND SHARING OF PERSONALLY IDENTIFIABLE INFORMATION

The personally identifiable information you provide is used by TGCS and other entities who are involved in the operation of this site or who provide support for TGCS mission and programs, for general business purposes and for the purposes for which you provided the information. General business purposes include, for example, TGCS membership activities, program participation, marketing, promotions, and fundraising activities and communications. The purposes for which you provide information include our use of your personally identifiable information to process online transactions, purchases, and donations, facilitate participation in TGCS programs, promotions and services, or process job applications.

We do not sell information you provide to us online with third parties. We may share personally identifiable information with third parties including: (i) when the person submitting the information authorizes us to share it; (ii) when sharing the information is with a service provider in furtherance of our operations or the operation of the site, for instance, to process a transaction you make; (iii) to facilitate participation in TGCS programs, promotions, and services, or to engage in TGCS fund raising, marketing communications, and promotions; (iv) to comply with legal processes such as a subpoena or court order or to otherwise protect your or our legal rights; or (v) for other purposes for which you provided the information. TGCS has no control over or responsibility for the data collection and use practices of third parties that process online transactions. For example, if you make a transaction on our site using an account of a third party payment provider, certain information is transmitted to the payment provider and is subject to the third party's own privacy policy. We do not share or exchange your information collected online or offline with third parties for their fundraising or marketing purposes.

CHILDREN'S PRIVACY

TGCS is committed to providing a safe, secure, and fun online experience for children who visit our site. We are dedicated to safeguarding any personally identifiable information collected online and to helping parents, guardian, and children have positive experiences on the Internet.

We will never knowingly request personally identifiable information from anyone under the age of 13 without prior verifiable parental or guardian consent. Information requested from parents and guardians regarding anyone under the age of 13 such as name, address, email address, account information, and user generated content, will occur with a parent or guardian authorization of such. This information allows us to fulfill a requested transaction and facilitate participation in online programs, keep records, undertake certain marketing activities, or otherwise to customize or enhance the website experience on behalf of and for children.

Regardless of what information is displayed, parents and/or guardians can revoke their consent and ask that information about their children be deleted from the site by contacting TGCS Headquarters via phone 201-444-6530 or via email admin@gifted.org. To do this or to review personally identifiable information collected from children, we must verify the identity of the requesting parent or guardian. When a parent or guardian revokes consent, we will stop collecting, using, or disclosing information from that child. To respect the privacy of parents and guardians, information collected and used for the sole purpose of obtaining verifiable parental or guardian consent or providing notice is not maintained in retrievable form by the site if parental or guardian consent is not obtained after a reasonable time.

The information collected from or about children under the age of 13 or otherwise may be collected by or shared with TGCS management and staff, for the purposes of ensuring accurate and effective management of TGCS program operations and service delivery in which the children participate during annual programming.

SUBMISSIONS

TGCS welcomes children to learn more about our organization and, where appropriate, participate in polls and surveys, as well as submit comments, artwork, writings, and other submissions for posting on our website. For this reason, TGCS follows the guidelines for interactive electronic media published by the Children's Advertising Review Unit (CARU) of the Better Business Bureau for pages targeted to children under 13. However, we encourage this be done only with their parent's or guardian's knowledge and supervision. In keeping with CARU's Principle regarding respecting and fostering the parents' and guardian's role in providing guidance for their children, we encourage parents and guardians to check and monitor their children's use of email and other online activities regularly.

USE OF COOKIES AND SIMILAR TECHNOLOGIES

Visitors should be aware that non-personal information and data may be automatically collected by TGCS website through the use of "cookies" or other similar technologies such as web beacons. "Cookies" are small text files a website can use to recognize repeat visitors, facilitate the visitor's ongoing access to and use of the site, and allow a site to track usage behavior and compile aggregate data that will allow content improvements. Cookies are not programs that come onto a visitor's system and damage files. Generally, cookies work by assigning a unique number to the visitor that has no meaning outside the assigning site. If a visitor does not want information collected through the use of cookies, there is a simple procedure in most browsers that allows the visitor to deny or accept the cookie feature.

"Web beacons" are a small snippet of code embedded in webpages typically used to monitor activity on a webpage and transfer or collect information, such as information about your Internet Protocol address, the URL of the page on which the beacon is located, the browser type that is accessing the site, and the ID number of cookies placed on your computer.

TGCS may use "cookie" technology only to obtain non-personal information from its online visitors in order to improve visitors' online experience and facilitate their visit within our site. TGCS may use web beacons to improve website services, conduct website analytics, first party advertising relating to us and our sponsors, and to optimize the browsing experience.

TGCS may use third-party advertising companies to serve ads when you visit our website. These companies may use non-personally identifiable information (that is, not including your name, address, email address, or telephone number) about your visits to this and other websites in order to provide advertisements about goods and services of interest to you on this or other websites. Read more information about this practice at <http://www.networkadvertising.org> and <http://www.aboutads.info/choices/> to know your choices about not having this information used by these companies.

LINKS TO OTHER WEBSITES AND SERVICES

This site may be linked to other sites and services that are not maintained by TGCS. These websites have their own privacy policies, which you should review prior to visiting them. We have no responsibility for linked websites and provide these links solely for the convenience and information of our visitors.

OUR SECURITY SAFEGUARD

The safety and security of your online experience is of the utmost concern to us. We take measures to implement reasonable physical, electronic, and managerial procedures to safeguard and help prevent unauthorized access, maintain data security, and correctly use the information we collect online.

Credit Card Safety. Protecting the safety of your credit card information is also important to us. For card transactions we process, we use Secure Sockets Layer (SSL) technology to protect the security of your credit card information as it is transmitted to us. SSL is an Internet encryption technology, and a method of scrambling data as it travels from your computer to our Web site servers. We also encrypt your credit card number when we store your order and whenever we transfer that information to participating merchants.

To make sure you are accessing our secure server before you submit sensitive information, check the document for your browser for indication of an SSL connection (most browsers utilize an unbroken or closed padlock). Verify that SSL is active before submitting sensitive information to our server. To double-check, verify that the URL or Address line of your browser for our site begins with "https." It is important for you to protect against unauthorized access to your password and to your computer. Be sure to sign off when finished using a shared computer.

CHILDREN

If you are under 18, you need parent/guardian permission to use a credit card to make purchases online.

HOW TO CONTACT US

If you have any questions about the above Policy, you can contact us at:

The Gifted Child Society
70 Hilltop Road, Suite 3015
Ramsey, New Jersey 07446-1155
Phone: (201) 444-6530
Email: admin@gifted.org

Thank you for visiting our site!

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